



LEWIS COUNTY
CHAMBER OF COMMERCE
est 1922

2023 MEMBERSHIP GUIDE

WWW.LCCHAMBER.ORG
304.269.2608



Dear Future Member,

The Lewis County Chamber of Commerce is looking forward to having you join our organization as a member. We're pleased to offer you many options for growing your business: marketing and promotion resources, networking functions, training and learning programs, as well as opportunities to contribute to the overall health of the community.

As Executive Director of the Lewis County Chamber, it is my job to ensure that your Chamber is an open and responsive partner to helping you and all our members build thriving enterprises and organizations.

The Lewis County Chamber of Commerce is a rapidly growing chamber with members throughout North Central West Virginia. We are proud of our ability to connect our members to one another and provide them with business assistance, education, recognition, legislative updates, and engagement opportunities.

At the intersection of Interstate 79 and US Route 33/48, Lewis County is perfectly situated at the crossroads of commerce, community, and tourism and we expect to experience continued growth over the next 10 years and beyond.

It will be an honor and privilege to serve you along with all the businesses we work with in this region. Know that Your Success is Our Success and we look forward to working with you in the future. Let us know if we can answer any questions for you or if you need further assistance becoming a valued part of the Lewis County Chamber of Commerce.

Forward together,

Chris Bailey
Executive Director
chris.bailey@lcchamber.org

Lewis County, West Virginia

AT THE CROSSROADS OF COMMERCE AND COMMUNITY

GETTING TO KNOW YOUR LEWIS COUNTY CHAMBER OF COMMERCE

WHAT IS A CHAMBER OF COMMERCE?

A Chamber of Commerce is an organization of businesses, industrial firms, nonprofits, government entities, and interested individuals working together to enhance the economic and socioeconomic health of their community. They have chosen to join together because they know they stand a better chance of getting things done when they speak as one voice. It is a mutual benefit corporation that brings together forces, both public and private, to carry forward programs relevant to a member's needs and works effectively to make the Lewis County community a better place to live and work.

IS THE CHAMBER ONLY FOR RETAIL BUSINESSES?

No, while retail businesses are a critical part of our membership, these companies only represent a portion of our total membership. Lewis County is home to several types of businesses representing a diverse cross-section of industries. Most companies who do business in Lewis County are small with less than 20 employees.

Every company and organization can benefit from membership in the Lewis County Chamber.

LEWIS COUNTY CHAMBER OF COMMERCE HISTORY

The Lewis County Chamber of Commerce was incorporated in 1922 and has been serving the local business community since its inception over 100 years ago. While the Chamber has evolved over the years, our commitment to Lewis County has remained the same. We are dedicated to supporting local businesses, organizations, and individuals to ensure a prosperous future for our community.

HOW DOES THE CHAMBER HELP GROW MY BUSINESS?

INCREASES YOUR CREDIBILITY

Chamber membership gives your customers assurance that you are an involved business, working to make your area a better place in which to work and live.

EXEMPLIFIES YOUR INVOLVEMENT WITH THE COMMUNITY

Provides the structure, volunteer leadership, and professional operations to meet the needs of a growing community.

IS YOUR LOCAL COMMUNITY ADVOCATE

Improves community understanding of the free enterprise system, face-to-face, candid exchanges of views between local business people and their community government, at meetings and special forums.

IS YOUR INFORMATION BUREAU

Furnishes you with up-to-date data helping you conduct your business; facts on business trends, population, taxes, employment practices and state and federal laws. It sends you newsletters, reports, saves you time and money and keeps you posted on new developments affecting your business.

IS YOUR SALES MANAGER

Sells your region, your products, and your services to people. Every day, your chamber promotes your community. This includes maps, brochures, demographic information and directories that are readily available and updated on a regular basis. The Chamber refers its members to people asking for specific products or services. And, it encourages members to use fellow member products and services.

IS YOUR VOICE IN THE COMMUNITY

Serves as the rallying point for civic activity whose objective is the benefit of the entire community. The Chamber works to encourage you and your fellow businesses to join hands in order to promote the projects that benefit you, your family, your business, and your community.

WHY JOIN THE LEWIS COUNTY CHAMBER OF COMMERCE

NETWORKING

Choose from several networking, community, and professional development programs and events designed to help build business relationships with peers, executives, and experts across industries.

MARKETING AND AWARENESS

Our redesigned website, lcchamber.org, is working 24/7 to connect people to your website, Facebook page, and contact information. Raise your visibility and reach new customers for your company by using cost-effective options to host or sponsor Chamber events.

TRAINING AND LEARNING

Whether it's training your workforce, developing your business skills, or even learning how to start a business, the Chamber is here to help you. We also offer custom leadership development programs to members.

ADVOCACY

Make your voice heard with local, regional, and state officials through meetings and special forums. Stay up-to-date on issues that impact your business through newsletters and government communications.

EVEN MORE REASONS...

Ribbon cuttings for new members and grand openings that attract the attention of local media and customers.

A Membership sticker to proudly display your membership investment. Many fellow members and customers look for it while doing business.

Promote your events and news via the monthly Chamber e-newsletter and the Chamber Facebook page.

Share exclusive member-to-member offers with fellow members via email blasts.

It's Affordable! For most businesses your Annual Chamber investment is cheaper than a Netflix subscription, internet service, or gym membership.

It's Valuable! Your Chamber investment gives you access to countless FREE and LOW-COST resources to promote and grow your business.

It's Essential! Your Chamber investment is your all-access pass to network with other area business owners and staff. The Lewis County Chamber will also amplify your voice on important issues.

CHAMBER PROGRAMS AND EVENTS

ANNUAL GRAND GALA

The Chamber's premier event with networking, food, drinks, awards, and entertainment. It's a great time to get dressed up and celebrate the best of Lewis County.



RIBBON CUTTING CEREMONIES

The Chamber is honored to work with businesses to celebrate their important events. We help new, established, and prospective members make the most of their ribbon cutting experience.



MONTHLY LEARNING AND NETWORKING SERIES

Each month, the Chamber serves up opportunities for you and your employees to learn new skills, get fresh new business ideas, and make new connections.

Find out what's happening right now at
business.lcchamber.org/calendar

CHOOSE THE INVESTMENT LEVEL FOR YOUR BUSINESS NEEDS

BUSINESS ~ \$150 PER YEAR

Standard business membership is designed to enhance the visibility of small businesses through Chamber networking programs, marketing resources, and community events.

In addition to pro-business advocacy at local, state, and Federal levels, this level of investment will receive:

- Access to business resources and roundtables to help answer questions and solve critical business challenges
- Awareness generating opportunities through social media and newsletter promotions
- One listing in the online member directory
- Customer referrals online and by phone
- Window cling for your business
- Digital membership logo for your website and social media pages
- Invitations to attend and sponsor Chamber events
- Reduced rates to Chamber events
- Opportunities to promote your business events, jobs, news, and hot deals on the Chamber website and newsletters
- Chamber affinity money-saving programs
- Opportunities to contribute to business and community success through high-impact Chamber committees
- Access to the Chamber health insurance program for you and your employees
- Complimentary use of the Chamber Board room (upon availability)

PREMIUM ~ \$300 PER YEAR

A premium level membership is ideal for established businesses that are looking for opportunities to further grow their business and develop their workforce.

This level of investment includes all features of the Business membership, plus these additional features:

- Enhanced listing and placement in the online member directory
- Send Member-to-Member eblasts to other members promoting your business and services (1 per quarter)
- Access to skill building and training programs for staff
- Reduced rates on custom facilitation and leadership development workshops

CHOOSE THE INVESTMENT LEVEL FOR YOUR BUSINESS NEEDS

FOUNDATION ~ \$1000 PER YEAR

This membership level is recommended for businesses that are poised to expand and take on a greater role within the community.

This level of investment includes all features of Premium membership, plus these additional features:

- Exclusive invitations to VIP events
- Recognition as Foundation Member on home page of the Chamber website and newsletters with click through to external site
- Priority access to Chamber Board of Directors and Committees

PRESIDENT'S CIRCLE ~ \$1500 PER YEAR

This level is recognized for their active leadership in the economic prosperity and social vitality of the community.

This level of investment includes all features of Foundation membership, plus these additional features:

- Recognition as a community leader at all Chamber events
- Recognition as President's Circle Member on home page of the Chamber website and newsletters with click through to external site
- Invitation to the Annual "State of the Chamber" meeting with the Executive Committee

OTHER MEMBERSHIP LEVELS

- INDIVIDUALS ~ \$75 PER YEAR

- NON-PROFITS ~ \$75 PER YEAR

- GOVERNMENTS ~ \$150 PER YEAR

We encourage individuals, non-profits, and governments in the community to actively partner in the work of the Chamber.

- Listing in the online member directory
- Invitations and member rates to Chamber events
- Window cling for you or your organization
- Digital membership logo for your website and social media pages
- Opportunities to promote events, jobs, and news on the Chamber website and newsletters
- Opportunities to contribute to business and community success through high-impact Chamber committees

Join Online: <https://business.lcchamber.org/application-to-join>

Business Name

Primary Contact Name

Primary Contact Title

Primary Contact Phone

Primary Contact Email

Street Address

City/ST/ZIP

Billing Address (if different)

City/ST/ZIP

Business Main Phone

Business Website

Additional Names & Emails to Receive Communications

Your Primary Business Category

CHOOSE YOUR MEMBERSHIP INVESTMENT LEVEL

Memberships operate on a calendar year, prorated by quarter. Calculate your dues payment based on the chart below.

| IF YOU JOIN IN | → | Jan - Mar | Apr - Jun | Jul - Sep | Oct - Dec | YOUR TOTAL ANNUAL DUES ARE |
|--------------------|---|---------------------------------|-----------------------------------|--------------------------------|----------------------------------|---|
| Business | | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$112.50 | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$37.50 |  |
| Premium | | <input type="checkbox"/> \$300 | <input type="checkbox"/> \$225 | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$75 | |
| Foundation | | <input type="checkbox"/> \$1000 | <input type="checkbox"/> \$750 | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$250 | |
| President's Circle | | <input type="checkbox"/> \$1500 | <input type="checkbox"/> \$1125 | <input type="checkbox"/> \$750 | <input type="checkbox"/> \$375 | |

Payment Type

Note: your membership will activated upon receipt of payment

☐

Check

Payable to Lewis County Chamber of Commerce

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Credit Card

Check this box and we will email an invoice to the primary contact listed above that can be paid online.

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Bill Me